



**PRESS RELEASE
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GANT OPENS ITS FIRST STORE IN INDONESIA

Jakarta, 26 April 2024 - American sportswear brand GANT is proud to announce the opening of its Jakarta store, featuring its latest retail concept. Indonesia is chosen as the third country in Asia Pacific, after India and Australia. Under management of PT Mitra Adiperkasa Tbk, a leading lifestyle retail company in Indonesia, this store has started its operation on the 31st March 2024, located at Ground Floor Pondok Indah Mall 2.

The 92 sqm interior is a modern interpretation of the brand's history, dating back to university campuses on the East Coast of the US. The color palette has white, gray and honey beige tones, is a reference to American sportswear, and is complemented by graphic elements, such as varsity stripes, a further nod to the GANT's collegiate roots.

This retail store showcases GANT's latest Spring/Summer 2024 collection, offering clothing for both men and women, as well as several accessories such as caps and tote bags. GANT's collection can also be found at SEIBU Grand Indonesia and SOGO Plaza Senayan.

About PT Mitra Adiperkasa Tbk

MAP has a portfolio of more than 150 world-class brands from department stores, sports, fashion, kids, food & beverage to lifestyle. As of December 2023, MAP operates more than 2,800 retail stores in over 80 cities across Indonesia. The main retail concepts managed include; Department Stores: Sogo, Seibu, The FoodHall; Fashion & Beauty: Zara, Marks & Spencer, Kipling, Cotton On, Mango, Massimo Dutti, Swarovski, Zara Home, Boots, Sephora; Active (Sports, Leisure & Kids): Sports Station, PlanetSports.Asia, Foot Locker, Converse, Golf House, Reebok, Skechers, Onitsuka Tiger, Staccato, Clarks, Kidz Station, Smiggle, Lego; Digital: Digimap, Digiplus; Food & Beverage: Starbucks, Pizza Marzano, Krispy Kreme, Cold Stone Creamery Ice Cream, Godiva, Genki Sushi, Subway; Others: Alun Alun Indonesia. For more information about MAPI please visit map.co.id

About GANT

Founded in 1949, GANT has inspired the world with its iconic American west coast style for more than seven decades. Since the beginning of the brand as a innovative shirt manufacturer to pioneering American Sportswear, GANT continues to develop its characteristic look for a modern consumer in 79 countries and more than 600 stores all over the world. For more information, visit gant.com.

For further information, please contact:

Riri Setyati

Marketing General Manager, MAP Fashion, Health & Beauty

PT Mitra Adiperkasa Tbk

Email: riri.setyati@map.co.id