



Mitra Adiperkasa

UNAUDITED RESULT 1Q 2023





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OVERVIEW OF MAP GROUP



3,149

Retail Stores*

+ 27 online stores

+ Presence in 3rd party online stores

150⁺

World Class Brands

110+
Retail Concepts

Over

80

Cities**

25,984

Employees



MAPCLUB



MAP RETAIL ACADEMY



^{*} Data includes Burger King and Domino's Pizza

^{**} Excluding regional countries

MORE THAN 150 EXCLUSIVE BRANDS ENTERTAIN OUR SHOPPERS 24 HOURS A DAY





MAP RETAIL FOOTPRINT 1Q 2023



	No. stores	Space (sqm)
CONSOLIDATED	2,755	978,534
DEPT STORE	58	335,148
SPC. STORE	1,906	436,285
	4 270	207.020
ACTIVE	1,378	285,838
ACTIVE FASHION & BEAUTY	1,378 465	285,838 143,403
	•	·
FASHION & BEAUTY	465	143,403

Exclude:

175 Burger King & 219 Domino's Pizza





FINANCIAL HIGHLIGHTS *) After PSAK 73/ IFRS 16



	- •		
(IDR bn, %)	1Q23	1Q22	% GROWTH
NET SALES	7,462	5,633	32.5%
GROSS PROFIT	3,302	2,414	36.8%
	44.3%	42.9%	
EBIT	664	488	36.0%
	8.9%	8.7%	
EBITDA	1,280	1,026	24.8%
	17.2%	18.2%	
NET PROFIT	496	648	-23.3%
	6.7%	11.5%	
CORE PROFIT	496	339**	46.7%
t	6.7%	6.0%	
•			

^{*)} NET PROFIT Before Non-controlling Interest

^{**)} Exclude gain on BK partial divestment in 1Q22 of Rp309.25 billion (net tax)

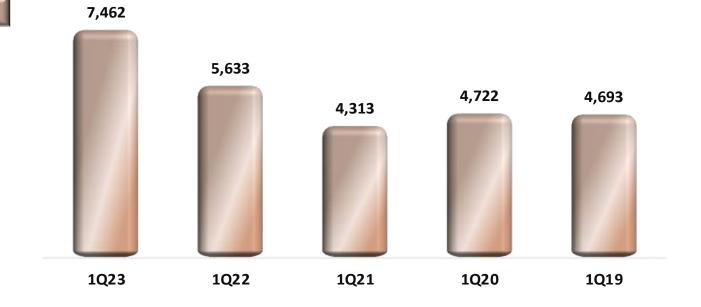


NET SALES & GROWTH (IDR bn, %)

%	GROWTH YoY

1Q23	1Q22	1Q21	1Q20	1Q19
32.5%	30.6%	-8.7%	0.6%	8.7%

NET SALES



PROFITABILITY *) Prior PSAK 73/ IFRS 16



(IDR bn, %)

Gross Margin

EBIT Margin

EBITDA Margin

1Q23	1Q22	2022	2019
44.3%	42.9%	44.7%	47.7%
8.4%	8.1%	10.8%	9.2%
11.4%	11.8%	14.0%	13.2%

EBIT







OPERATIONAL EXPENDITURE



*) Prior PSAK 73/ IFRS 16

(% OF SALES)	1Q23	1Q22	2022	2019
NET SALES	7,462	5,633	26,937	21,637
LABOR	11.9%	11.8%	10.9%	12.8%
RENTAL	10.4%	9.5%	9.7%	11.1%
DEPR. & AMORT.	2.9%	3.7%	3.2%	3.9%
UTILITIES	1.2%	1.3%	1.2%	1.4%
A & P	1.0%	0.9%	1.4%	1.4%
OTHERS	8.4%	7.6%	7.5%	7.8%
TOTAL OPEX	35.9%	34.9%	34.0%	38.5%





*) Prior PSAK 73/ IFRS 16

(IDR bn, %)	1Q23	1Q22	% GROWTH
LABOR	887	663	33.9%
RENTAL	779	537	45.0%
DEPR. & AMORT.	219	208	5.0%
UTILITIES	93	76	21.9%
A & P	76	53	43.0%
OTHERS	625	426	46.7%
TOTAL OPEX	2,679	1,963	36.5%

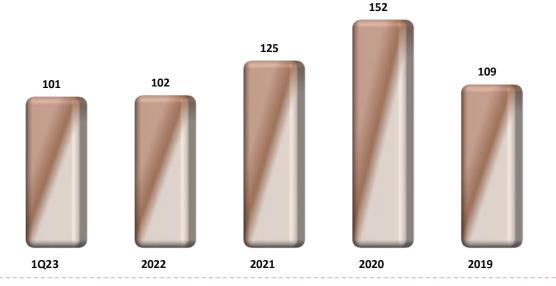
INVENTORY LEVEL (Days, IDR bn, %)



AGING INVENTORY

1Q23	2022	2021	2020	2019
21%	25%	43%	38%	23%

INVENTORY DAYS



Our ability to absorb and utilize data has greatly increased year after year, resulting in a significantly faster selling cycle for MAP and eventually improve our profitability from moving our best-selling products. The end result has meant more newness at the stores, and manageable aging inventory level.

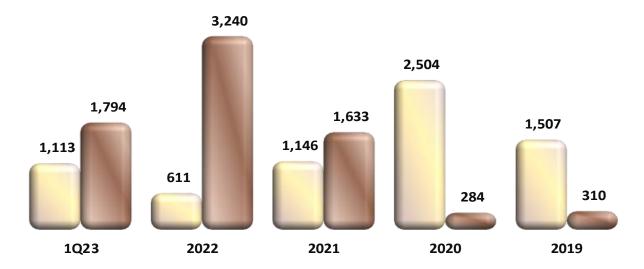
DEBT STRUCTURE & LEVERAGE (IDR bn, %) Mitra Adiperkasa



LEVERAGE*

NET DER BLENDED COF

1Q23	2022	2021	2020	2019
-17%	-33%	-23%	-4%	-4%
6.2%	5.8%	5.4%	6.6%	6.9%



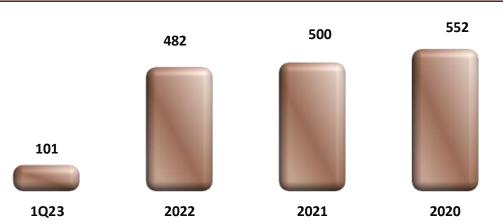
FINANCIAL CHARGES STRUCTURE (IDR bn) Mitra



Interest expense on loans
Amortized interest on zero coupon bond
Interest expense on lease liabilities (non-cash item)

1Q23	2022	2021	2020
23	94	193	214
-	26	28	29
79	362	279	309

FINANCE CHARGES

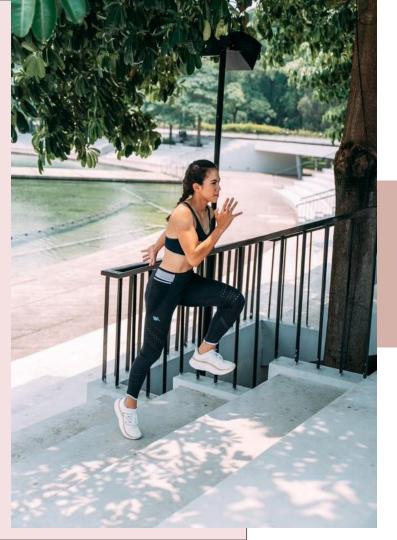




BALANCE SHEET (IDR bn)

ASSETS	As of 31 MAR '23	As of 31 DEC '22	As of 31 DEC '21
CASH & EQUIVALENTS	2,906	3,851	2,778
ACCOUNT RECEIVABLES	528	689	404
INVENTORIES	6,090	4,699	3,731
PROPERTY, PLANT, EQUIPMENT	3,469	3,290	3,034
ROU ASSET	4,611	4,736	3,582
OTHERS	4,064	3,703	3,238
TOTAL ASSETS	21,668	20,968	16,768

LIABILITIES & EQUITY	As of 31 MAR '23	As of 31 DEC '22	As of 31 DEC '21
BANK LOAN	1,098	601	1,142
ACCOUNT PAYABLE	2,115	2,386	1,757
EMPLOYEE BENEFIT OBLIGATIONS	525	519	491
LEASE LIABILITY	4,416	4,631	3,548
OTHER LIABILITIES	3,256	3,104	2,680
EQUITY & MINORITY INTEREST	10,258	9,728	7,150
TOTAL LIABILITIES & EQUITY	21,668	20,968	16,768





OUR NEXT PHASE OF RAPID GROWTH

ACCELERATE EXPANSION



After seizing opportunity to further strengthen our foundation during Covid-19

"MAP is now fit for our next phase of rapid growth"

GEOGRAPHICAL SALES Overseas, 10% Others, 2% Sulawesi. 2% Sumatera, 6% Bali. 5% Jawa, 18% Jakarta, 57%



MAP Mitra Adiperkasa

Accelerating Regional Branded Commerce

Managing and marketing huge brands in Indonesia & Regional countries with large populations and strong GDP fundamentals by streamlining offline + online + all retail touch points to maximize sales potential.













Streamlining Retail Experience Options

- Integrated data driven digital ecosystem
- Engaging & satisfy our shoppers with seamless unification of purchase options across all physical, digital & social channels









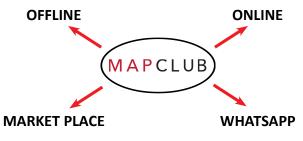


Build an integrated data driven digital ecosystem to refine our planning, purchasing, selling & speed to market across ASEAN.

MAP CLUB – One power App for branded shopping

It unifies data from all our sales channels enabling more targeted services to the company's most frequent shoppers





Members, as per March 31st, 2023 : 6.5 million

Average value per transaction : Rp 937.2 k

Average shopping frequency per year : 1.6 x

Endless Aisle (Save The Sale)

- A process to optimize the company's inventories by online access to all stores and DC stocks nationwide.
- When a size or color is not available, staff can utilize PDT to fulfill from alternate destinations. Product is then dispatched to the customer address.



DIGITAL RETAIL STORES



MAPCLUB

ACTIVE

- Planet Sports.Asia
- Sports Station
- Foot Locker ID
- Foot Locker PH
- Converse
- Crocs
- Skechers
- Reebok
- New Balance
- Linea Shoes
- Kidz Station
- LEGO



FASHION

- Zara ID
- 7ara VN
- Massimo Dutti ID
- Massimo Dutti VN
- Pull and Bear
- Stradivarius
- Bershka
- Zara Home
- Lacoste
- Mango
- Tumi
- Sephora
- Marks & Spencer

DIGITAL

• Digimap

OTHERS

Kinokuniya

WHATSAPP CHAT & BUY

3rd PARTY MARKETPLACES

- Shopee
- Lazada
- iStyle
- Tokopedia
 Blibli
- Grabmart

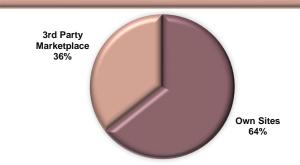
• Zalora

Happyfresh

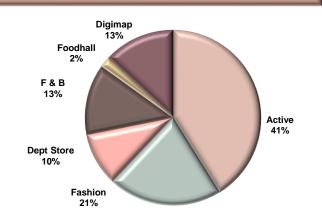
DIGITAL PERFORMANCE (IDR bn, %)



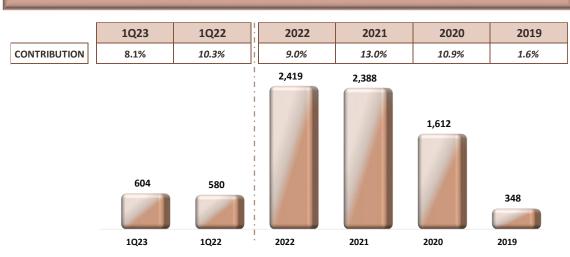
CONTRIBUTION BY CHANNEL



CONTRIBUTION BY SEGMENT



DIGITAL SALES PERFORMANCE



1Q23 Sales Contribution

8.1%

Strategic Partnerships



FOOTLOCKER

Partnership with Foot Locker for omni channel retail in the markets of Indonesia, Philippines and Thailand.







SUBWAY

- A new major addition to MBA's brand portfolio
- 64 stores in Indonesia (end of March 2023)





CONVERSE

Ventured into Singapore and Malaysia









MILESTONES



1995

Incorporation
 Started with Sports before venturing into Fashion and
 Foray into Kids products (toys & apparel)

1997 2002

- Diversified into Food & Beverage with Starbucks Coffee
- Started operations of Garment Factory in Gunung Putri, Bogor

2003

Ventured into Department Stores



2004

• IPO of MAP (Listed on IDX))



2005

 Best Managed Company in Indonesia - AsiaMoney



2007

• Best Managed Company in Indonesia

- FinanceAsia

Lifestyle



2011

 Top 40 Companies in Indonesia

 Forbes Indonesia



2012

Most Admired
 Companies in Indonesia

 Fortune Indonesia

- Best Capital Award
- (nomination)– Indonesia Stock Exchange
- #1 Retail Company in Indonesia
 - SWA Magazine

2013

- Nomination for Retailer of the Year (Emerging Market)
- World RetailCongress



2014

- Most Powerful & Valuable Company in Indonesia (Retail) – Warta Ekonomi
- Corporate Social Responsibility (CSR)
 Award Finance Asia
- Investor Relations Award FinanceAsia
- Strategic partnership with Everstone for Burger King and Domino's Pizza

MILESTONES



2015

- Most Admired Companies in Indonesia (Retail) -Warta Ekonomi
- Strategic partnership with CVC for Active Division (MAA)

2016

- Launch of MAPEMALL.com
- Launch of MAP Club
- Launch of MAP Retail School
- Ventured into Vietnam (First Zara Store in HCM City)
- Strategic partnership with General Atlantic for F&B (MBA)

2020

 Ventured into new-age **technology** with the launch of Digimap (Apple Premium Reseller)

2019

- Launched Zara.com/id & Zara.com/vn
- Launched Starbucks Dewata, the biggest and one-of-a-kind Starbucks Reserve in Southeast Asia

- Ventured into Philippines (MAP Active)
- Top 50 Companies in Indonesia - Forbes Indonesia

2017

- IPO of MBA (MAP Boga)
- Further expansion in Vietnam
- Best Mid-Cap Company in Indonesia (3rd placing) – FinanceAsia
- Best CEO Obsession Media Group
- Most Powerful Company (Retail Trade) - Warta Ekonomi
- "Best in CSR" Padmamitra Award from Jakarta Provincial Government

2021

- **Bank Indonesia's Best Corporate Statistics** Respondent
- Bank Indonesia
- PT Panen Lestari Indonesia "Best CASA (Dept. Store **Merchant Category**)
 - Bank Rakvat Indonesia



- IPO of MAA (MAP Active)
- "Best in CSR" Padmamitra Award (National level) - for excellence in CSR from Indonesia's Ministry of Social Affairs and Forum CSR Kessos
- Best in Corporate Communication - SWA Group Magazine
- Launch Planetsports.asia & Kidzstation.asia

2022

- Ventured into Singapore and Malaysia (Map Active)
- Analyst's Favourite in the Consumer Cyclical Sector - CSA Institute
- Launched 1st Foot Locker store in Manila, Philippines.
- Rise in the year of Change; Retail Category – Business Indonesia (MAPA)

ORGANIZATION STRUCTURE



BOARD of COMMISSIONERS BOARD of DIRECTORS Sri Indrastuti Hadiputranto H.B.L. Mantiri **Independent President Commissioner** President Director V.P. Sharma GBPH. H. Prabukusumo, S.Psi Vice President Director Independent Vice President Commissioner Susiana Latif Hendry Hasiholan Batubara Director Commissioner Michael D. Capper Director Sjeniwati Gusman Director Handaka Santosa Director Internal Audit **Corporate Secretary**

Active

(Sports, Leisure, Kids)

Michael D. Capper

Department

Store

Handaka Santosa

Fashion

(Cosmetic &Beauty)

Michele Wibisono

28

Digital &

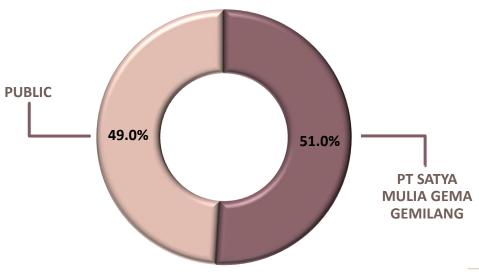
Others

F&B

Anthony Cottan

SHAREHOLDER STRUCTURE





MAP – as of 31st March 2023		
Local Share Ownership	64.5%	
Foreign Share Ownership	35.4%	

Note: There is no affiliation between numbers of the board of Commissioners, the Board of Directors, or Majority and/or Controlling Shareholders.



FINANCIAL HIGHLIGHTS *Prior PSAK 73/IFRS16



(IDR bn, %)	1Q23	1Q22	1Q23 vs 1Q22	1Q19	1Q23 vs 1Q19
NET SALES	7,462	5,633	32.5%	4,693	59.0%
GROSS PROFIT	3,307	2,417	36.8%	2,211	49.6%
	44.3%	42.9%		47.1%	
EBIT	628	454	38.4%	300	109.1%
	8.4%	8.1%		6.4%	
EBITDA	849	664	27.9%	507	67.3%
	11.4%	11.8%		10.8%	
NET PROFIT	507	692	-26.6%	167	204.3%
	6.8%	12.3%		3.6%	
CORE PROFIT	507	383**	32.6%	167	204.3%
ntrollina Interest	6.8%	6.8%		3.6%	

^{*)} NET PROFIT Before Non-controlling Interest

^{**)} Exclude gain on BK partial divestment in 1Q22 of Rp309.25 billion (net tax)



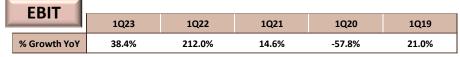
OPERATIONAL EXPENDITURE *) After PSAK 73/ IFRS 16

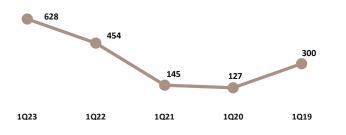
(IDR bn,%)	1Q23	1Q22	GROWTH
NET SALES	7,462	5,633	32%
LABOR	887	663	34%
RENTAL	348	176	98%
DEPR. & AMORT.	608	532	14%
UTILITIES	93	76	22%
A & P	76	53	43%
OTHERS	625	426	47%
TOTAL OPEX	2,638	1,926	37%

PROFITABILITY *) Prior PSAK 73/ IFRS 16

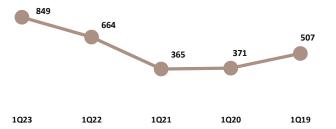


(IDR bn, %)



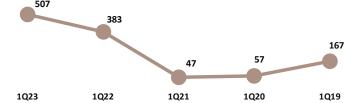


ı	EBITDA					
4		1Q23	1Q22	1Q21	1Q20	1Q19
	% Growth YoY	27.9%	81.7%	-1.6%	-26.8%	16.0%



CORE PROFIT

	1Q23	1Q22	1Q21	1Q20	1Q19
% Growth YoY	32.6%	719.0%	-18.4%	-65.7%	-53.4%
	507				



**) Include gain on BK partial divestment in 1Q22 of Rp309.25 billion (net tax)

SPECIALTY STORE *) After PSAK 73/ IFRS 16

In IDR BN	1Q 23	1Q 22
Net Revenue	5,786	4,319
% Growth	34.0%	33.9%
EBIT *)	504	386
% Ebit Margin	8.7%	8.9%

FY 22	FY 21
20,665	13,645
51.5%	27.5%
2,490	1,035
12.0%	7.6%



FASHION & BEAUTY

ZARA	16 Outlets
MARKS & SPENCER	23 Outlets
COTTON ON	57 Outlets
SEPHORA	16 Outlets
AMORE PACIFIC BRANDS	21 Outlets
BOOTS	21 Outlets
TUMI	13 Outlets
OTHER CONCEPTS	298 Outlets
TOTAL FASHION	465 Outlets

ACTIVE

SPORTS STATION	343 Outlets
PLANET SPORTS	41 Outlets
SKECHERS	134 Outlets
CONVERSE	122 Outlets
FOOTLOCKER	14 Outlets
KIDZ STATION	125 Outlets
OTHER CONCEPTS	599 Outlets
TOTAL ACTIVE	1,378 Outlets

DIGITAL

DIGIMAP DIGIBOX (Vietnam)

TOTAL DIGITAL

FOOD & BEVERAGE *) After PSAK 73/ IFRS 16



In IDR BN	1Q 23	1Q 22
Net Revenue	957	710
% Growth	34.8%	28.6%
EBIT *)	31	53
% Ebit Margin	3.3%	7.5%

FY 22	FY 21
3,437	2,431
41.3%	18.9%
215	18
6.3%	0.7%

FOOD & BEVERAGE		
STARBUCKS COFFEE	553 Outlets	
SUBWAY	64 Outlets	
PIZZA MARZANO	22 Outlets	
COLD STONE	18 Outlets	
KRISPY KREME	36 Outlets	
GODIVA	6 Outlets	
GENKI SUSHI	32 Outlets	
PAUL BAKERY	12 Outlets	
TOTAL F&B	743 Outlets	
BURGER KING	175 Outlets	
DOMINO'S PIZZA	219 Outlets	
TOTAL BK & DOM'S	394 Outlets	









BURGER KING	175 Outlets
DOMINO'S PIZZA	219 Outlets
TOTAL BK & DOM'S	394 Outlets













Ownership: 12.24% Ownership: 33.5%



DEPARTMENT STORE *) After PSAK 73/ IFRS 16

In IDR BN	1Q 23	1Q 22
Net Revenue	540	454
% Growth	18.8%	9.5%
EBIT *)	111	36
% Ebit Margin	20.6%	7.9%

FY 22	FY 21
2,109	1,853
13.8%	4.5%
308	131
14.6%	7.1%









DEPARTMENT STORE

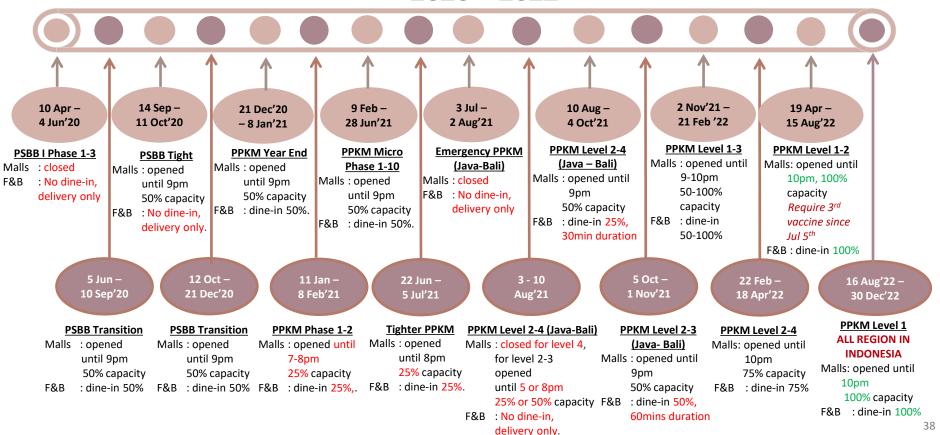
SOGO	18 Outlets
SEIBU	2 Outlets
GALERIES LAFAYETTE	1 Outlets
THE FOODHAL	37 Outlets
TOTAL DEPT. STORE	58 Outlets



PSBB & PPKM TIMELINE



2020 - 2022





INVESTOR RELATIONS CONTACT DETAILS:

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VP Investor – Media Relations, Corporate Communication and Sustainability for MAP Group

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