



PT Map Aktif Adiperkasa Tbk Partners with Foot Locker, Inc. to Expand Footprint in Indonesia

Foot Locker Sets Sights on Market Growth and Expansion of New Stores in 2022

Jakarta, 10 September 2021: PT Map Aktif Adiperkasa Tbk (MAPA) is teaming up with Foot Locker, Inc., the New York-based specialty athletic retailer to launch new stores in the South East Asia region. The signing of this exclusive licensing agreement with MAPA, ASEAN'S largest sports and leisure brand commerce enterprise, and a subsidiary of PT Mitra Adiperkasa Tbk (MAPI) marks Foot Locker Inc.'s entry into the Indonesian market with its and its flagship brand.

Two new Foot Locker stores and a local website will start engaging customers in Q4 2021 just in time for the 2021 holiday season. The company will look to grow the footprint with more store openings in 2022 across Indonesia.

"Foot Locker is committed to creating unrivaled customer experiences around the globe," said Scott Martin, Executive Vice President and Chief Executive Officer — Asia Pacific and Chief Strategy & Development Officer, at Foot Locker, Inc. "Partnering with MAPA will help us deliver on that commitment in an incredibly important market with long-term growth potential. Foot Locker's mission to empower and inspire youth culture paired with its love of sneaker culture, complements MAPA's expertise in brand commerce on the ground, which includes the management and marketing of some of the world's most notable brands in various regions of ASEAN. Together, we look forward to doing great things."

"We have been seeking to partner with outstanding global retailers who can complement our goals to maximize the growth potential of brands", said V.P. Sharma, CEO at MAP Group. "Foot Locker's iconic status at the center of sneaker and youth culture is unprecedented, and we are sure its omni-channel retail model will add another dimension for Indonesian malls and consumers."



About PT Map Aktif Adiperkasa Tbk

MAPA operate more than 1,300 retail locations in Indonesia, Philippines, Vietnam, and Thailand across three business segments of Sports, Leisure, and Kids. It manages more than 40 exclusive brands across the territories including Champion, Converse, Dr. Martens, New Balance, New Era, Skechers, and Hoka One One. It also owns Astec, a leading regional brand in badminton, fitness and leisure, founded by Olympic and World Champions, Alan Budikusuma and Susi Susanti. For more information about MAPA, please visit www.mapactive.id.

About PT Mitra Adiperkasa Tbk

MAP has a portfolio of more than 150 world-class brands from department stores, sports, fashion, kids, food & beverage to lifestyle. As at end of June 2021, MAP operates more than 2,300 retail outlets in 79 cities in Indonesia. The main retail concepts managed include; **Department Stores:** Sogo, Seibu, The FoodHall; **Fashion & Beauty:** Zara, Marks & Spencer, Kipling, Nautica, Massimo Dutti, Swarovski, Zara Home, Boots, Sephora; **Active (Sports & Leisure):** Sports Station, PlanetSports.Asia, Converse, Golf House, Reebok, Skechers, Onitsuka Tiger, Staccato, Clarks; **Kids:** Kidz Station, Smiggle, Lego; **Digital:** Digimap, Digiplus; **Food & Beverage:** Starbucks, Pizza Marzano, Krispy Kreme, Cold Stone Creamery Ice Cream, Godiva, Genki Sushi, Burger King, and Domino's Pizza; **Others:** Alun Alun Indonesia. For more MAP information, please visit www.map.co.id.

About Foot Locker, Inc.

Foot Locker, Inc. leads the celebration of sneaker and youth culture around the globe through a portfolio of brands including Foot Locker, Kids Foot Locker, Champs Sports, Eastbay, Footaction, and Sidestep. With approximately 2,900 retail stores in 27 countries across North America, Europe, Asia, Australia, and New Zealand as well as websites and mobile apps, the Company's purpose is to inspire and empower youth culture around the world, by fueling a shared passion for self-expression and creating unrivaled experiences at the heart of the global sneaker community. Foot Locker, Inc. has its corporate headquarters in New York. For additional information about Foot Locker please visit <https://www.footlocker-inc.com>.

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