



PRESS RELEASE
For immediate Release

MAP to Open BOOTS Stores in Indonesia

Jakarta, 8 November 2019 – PT Mitra Adiperkasa Tbk (MAP), the leading lifestyle retailer in Indonesia today announced that it has entered into a partnership with Walgreens Boots Alliance, Inc. to create a BOOTS branded pharmacy-led, health and beauty retail business in Indonesia.

“BOOTS is a great addition to our diversified brand portfolio, which will help MAP further unleash the power of its 360° retailing strategy,” said Mr. V.P Sharma, Group CEO of MAP.

“We are confident that the combination of BOOTS cutting edge products together with MAP’s solid competitive advantages will elevate the unique BOOTS experience to a whole new level in Indonesia. We will be tapping synergies from the MAP Group including collaboration with MAP Club as well as our chain of department and specialty Stores to gain access to the best locations for BOOTS in Indonesia.” he added.

“We are delighted to launch our partnership with MAP. Indonesia is a market with great potential and MAP is a leading retail brand with local insights, and they have demonstrated excellent standards of brand representation across multiple channels,” said Jacobo Caller, Senior Vice President and Managing Director of International Retail, Walgreens Boots Alliance. “We believe that, together with our partner, we can achieve sustainable growth, expand our legendary Boots brand footprint into one of the world’s most populated countries. We look forward to bringing our health and wellbeing product and service offering to Indonesian consumers, and meet their growing appetite for a differentiated retail pharmacy shopping experience.”

BOOTS first store in Indonesia is scheduled to open during second half of calendar year 2020, featuring a range of ‘exclusive to BOOTS brands as well as leading Indonesian and international brands. Through this partnership, MAP looks forward to bringing the full BOOTS experience to Indonesia, as well as the great work BOOTS has achieved globally for their sustainability initiatives, including to ensure healthy lives and promote well-being for all ages, which reinforce MAP’s strong commitment towards ESG agenda.



About PT Mitra Adiperkasa Tbk

MAP operates more than 2,200 retail outlets in 76 cities throughout Indonesia. The major retail concepts under the group among others: Department Stores: Sogo, Seibu and Galleries Lafayette; Fashion & Lifestyle: Zara, Marks & Spencer, Topman, Topshop, Kipling, Lacoste, Nautica, Massimo Dutti, Staccato, Crabtree & Evelyn, Swarovski, Zara Home and Sephora; Sports: Converse, Golf House, Payless ShoeSource, Planet Sports, Reebok, Rockport, Skechers, Sports Station, The Athlete's Foot, and Clarks; Food & Beverage: Starbucks, Burger King, Domino's Pizza, Pizza Marzano, Krispy Kreme, Cold Stone Creamery Ice Cream, Godiva and Paul Bakery; Kids: Kidz Station, Oshkosh B'Gosh, Carter's and Lego; Others: Kinokuniya and Alun Alun Indonesia. For more information about MAP please visit www.map.co.id

About Walgreens Boots Alliance

Walgreens Boots Alliance is a global leader in retail and wholesale pharmacy, touching millions of lives every day through dispensing and distributing medicines, its convenient retail locations, digital platforms and health and beauty products. The company has more than 100 years of trusted health care heritage and innovation in community pharmacy and pharmaceutical wholesaling. Including equity method investments, WBA has a presence in more than 25 countries, employs more than 440,000 people and has more than 18,750 stores.

WBA's purpose is to help people across the world lead healthier and happier lives. The company is proud of its contributions to healthy communities, a healthy planet, an inclusive workplace and a sustainable marketplace. The company's businesses have been recognized for their Corporate Social Responsibility. Walgreens was named to FORTUNE* magazine's 2019 Companies that Change the World list and Boots UK was recognized as Responsible Business of the Year 2019-2020 by Business in the Community.

WBA is included in FORTUNE's 2019 list of the World's Most Admired Companies, ranked first in the food and drugstore category. This is the 26th consecutive year that WBA or its predecessor company, Walgreen Co., has been named to the list.

More company information is available at www.walgreensbootsalliance.com.

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