



# SUMMER PROGRAM

2019



# PROLOGUE

Incorporated in 1995, MAP is now the **leading lifestyle retailer** in Indonesia with over **2,300 retail stores** and a diversified portfolio that includes **sports, fashion, department stores, kids, food & beverage and lifestyle products**. Some of our iconic brands include Starbucks, Zara, Marks & Spencer, SOGO, SEIBU, Oshkosh B'Gosh, Reebok, among many others.

The success of MAP is largely supported by its **People Development programs**. MAP believes in providing the best training grounds for its people to grow the business. This proven training is now shared through Retail Academy programs that will be available for public..

## Positive Youth Development

A three steps learning adapting from **Positive Youth Development** research, **Tufts University**. Taken separately or together, these classes are build to prepare youth for **the professional world** and to **build strong-potential youths**

## Bite-Size Program

Bite size is a short training program that caters to **personal development** essential in attaining success in life.

## Benefits of the Program

Association with International Brands  
References for Common Application Website  
Immersion in a real professional work setting  
Lead and guided by active professional practitioners

## Registration Info:

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# BITE-SIZE SESSIONS

## Emotional Intelligence

**Date : 17-20 June 2019**

**(3 hours session)**

**Investment Cost : 1, 6 Million IDR**

Quality skills that helps improve relationships with ourselves and others. Mastering this skills will help succeed in any phases of life.

## Dress to Impress

**Date : 17 – 20 June, 2019**

**(3 hours session)**

**Investment Cost : 2,1 Million IDR**

Elevate your look with new techniques of styling and grooming skill

Including Beauty Session and products by Sephora

## Influencer 5.0

**Date : 24 – 27 June, 2019**

**(3 hours session)**

**Investment Cost : 3,2 Million IDR**

Unlock your influential skill, inspire thousands of people and create your own future

## Smile, You're on Stage

**Date : 24-27 June 2019 (3 hours session)**

**Investment Cost : 1, 7 Million IDR**

Articulate your messages clearly and discover your potential through Public Speaking skill.

## Growth Mindset

**Date: 01-04 July, 2019**

**(3 hours per session)**

**Investment Cost : 1,5 Million IDR**

Face the dynamic future with creativity and problem solving skill

## Communication with Impact

**Date : 01-04 July, 2019 (3 hours session)**

**Investment Cost : 1,6 Million IDR**

Elevate our skill in communication through deeper understanding about best practices in communication.

# POSITIVE YOUTH DEVELOPMENT

1

## Personal Branding

24 June 2019

### Build Your Authentic Self

- Understanding Who I Am
- Emotional Intelligence for Youth
- Responsible Decision Making
- Professional Grooming

Investment Cost :  
1 Million IDR

2

## Career Evolution

25 June 2019

### MAP Your Future

6 hours session  
Mastering on:

- S.M.A.R.T Life Planning
- Job vs Career
- Resume Preparation
- Mock Up Interview
- Corporate Hiring Role Play

26-27 June 2019

### My 2 Days Internship

2 days internship at international brands such as: ZARA, Marks and Spencer, Planet Sports, Skechers, Starbucks, Burger King

28 June 2019

### Internship Evaluation & Assessment

Investment Cost :  
3,5 Million IDR

3

## Becoming An Asset to Society

01 July 2019

### Relationship Skill Session

6 hours session  
Mastering on:

- Team Building
- Understanding Peer

03 - 04 July 2019

### Nature, Culture, & Society Exploration

#### Option 1 : JAKARTA

- Amazing Race
  - Museums visit
  - Traditional Handcrafting
- Teaching Underprivileged Children at RAJAB

#### Option 2 : BALI

- Environmental Sustainability Program –
- Waste Management
- Starbucks Dewata Visitation

OR

06 July 2019

Option 1 : JAKARTA  
Youth & Parents Collaborative Project  
“Cooking Competition”

Investment Cost :  
8 Million IDR

Option 2 : BALI  
Youth & Parents Collaborative Project  
“Bob The Builder”

Investment Cost :  
12,5 Million IDR

### Complete Program Investment:

### Personal Branding + Career Evolution + Becoming an Asset to Society

#### Jakarta

**11 Million IDR**

(inclusive Museum Tickets, and Traditional Handcrafting , and cooking competition program)

#### Bali

**15,5 Million IDR**

(inclusive flight, accomodation, and transportation in Bali for 2 Days and 1 Night)