

PROFESSIONAL portfolio 2019





WHO WE ARE

Incorporated in 1995, MAP is now the **leading lifestyle retailer** in Indonesia with over **2,300 retail stores** and a diversified portfolio that includes **sports, fashion, department stores, kids, food & beverage and lifestyle products**. Some of our iconic brands include Starbucks, Zara, Marks & Spencer, SOGO, SEIBU, Mango, Onitsuka Tiger, among many others.

The success of MAP is largely supported by it's **People Development programs**. MAP believes in providing the best training grounds for its people to grow the business. This proven training is now shared through Retail Academy programs that will be available for public.

For the past three years, MAP Retail Academy has **certified more than 1,000 people** recognized as competent retailers that align with our vision: to build the **Most Admired Professionals**.

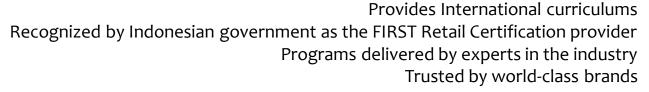
Now, MAP Retail Academy is ready to share our best programs to public.



Australian

Retailers Association

WHAT SETS US APART



Registration Info:

mapretail.academy@map.co.id | 0816881000 | @mapretailacademy





"SELF TRANSFORMATION" PROGRAMS

ME Inc. July Week 1, 2019 (8-hours session — 1 day) Investment: 2Million IDR

Revamp your look with new set of styling and grooming skills including Beauty Session and products by **Sephora**

A BETTER ME... July Week 2, 2019

(16-hours session – 2 days) Investment: 3Million IDR

Discover strategies to manage your stress and explore on ways to develop Emotional Intelligence

LEADERSHIP TRAILBLAZER

July Week 3, 2019 (16-hours session – 2 days) Investment: 4Million IDR

BITE SIZE

Jumpstart your Leadership skills to excel in this Challenging Era, and get insights from one of Indonesia's renowned leader

MAKE IT MATTER

July Week 4, 2019 (16-hours session – 2 days) Investment: 3.5Million IDR

What matters in a team is motivated personnel that consistently rewarded and recognized by leaders. Have the chance to get inspired by Indonesia's acclaimed leader

GO BEYOND!

July Week 1, 2019 (16-hours session – 2 days) Investment: 2Million IDR

The key to your customer's heart is through extraordinary customer service and beyond. Master your way to excellence by learning the strategies.



PROFESSIONAL CERTIFICATION

International enrichment program offering **FULL CERTIFICATION** & **CLUSTER-BASED CERTIFICATION** aligned with government (BNSP) standard

FULL CERTIFICATION – RETAIL PROFESSIONAL CERTIFICATION

FOLE CERTIFICATION - RETAIL PROFESSIONAL CERTIFICATION				
Level 2 48 hours session 6 days @8 hours Investment: 3Mil.	Level 3 64 hours session 8 days @8 hours Investment: 4Mil.	Level 4 64 hours session 8 days @8 hours Investment: 5Mil.	Level 5 64 hours session 8 days @8 hours Investment: 5,5Mil.	Level 6 96 hours session 12 days @8 hours Investment: 8Mil.
Competencies: Effective work & communication, Customer Service, Retail Technology, Implement Merchandising, Career Preparation in Retail industry	Competencies: Effective work & communication, Customer Service, Receive & Handle Stock, Store Loss Prevention, Visual Merchandising Display, Food Safety*	Competencies: Customer service Coordination, Stock Management, People Coordination, Store Loss Prevention, Event & Promotion Coordination, Retail Technology, Coordinate Retail Store Financial, Visual Merchandising Display Coordination, Food Safety*	Competencies: Customer Engagement, Sales & Service Management, Merchandising Management, People Management, Store Loss Prevention, Event & Promotion Management, Retail Technology, Innovative Ideas Development, Food Safety*	Competencies: <u>Managing:</u> Merchandising, People, Store Loss Prevention, Sales & Service, Retail Financial, Stakeholders <u>Developing:</u> Retail Culture, Retail Strategy, Innovative Ideas, Retail Strategio Food Safety*
Who should attend: Future Retailers	Who should attend: Sales Staff/Barista/	Who should attend: Retail Supervisors	Who should attend: Store/Restaurant	Who should attend: Operation/Area
*For F&B business	Crew		Managers	Coordinators & Managers
	Crew SIONAL CERTIFICATI	ON	Managers	
CLUSTER PROFES	SIONAL CERTIFICATI	i .		Managers
CLUSTER PROFES Retail Service Professional 32 hours session 4 days @8 hours Investment: 2,5Mil. Competencies:	SIONAL CERTIFICATI Visual Merch. Supervisor 24 hours session 3 days @8 hours Investment: 3Mil. Competencies:	Modern VM for Managers 24 hours session 3 days @8 hours Investment: 3,5Mil. Competencies:	Professional Trainer Lvl. 1 24 hours session 3 days @8 hours Investment: 3Mil. Competencies:	Managers Professional Trainer Lvl. 2 16 hours session 2 days @8 hours Investment: 2,5Mil. Competencies:
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Note: all programs run with min. of 15 participants